



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	778

Invoice #	105317-2
Invoice Date	10/07/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/01/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105317
Alt Order #	06832440
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	KSNV	Wake Up Early Wagners	430a-5a		10/01/12 to 10/07/12	1x	M-----				
	KSNV				10/01/12	:30	5:00 AM	NVSNTV08GPH BIG	\$200.00		1
10	KSNV	The Agenda 1230pm	1230-1p		10/01/12 to 10/07/12	1x	M-----				
	KSNV				10/01/12	:30	12:55 PM	NVSNTV08GPH BIG	\$325.00		1
16	KSNV	Rachael Ray	11am-12pm		10/01/12 to 10/07/12	1x	M-----				
	KSNV				10/01/12	:30	11:22 AM	NVSNTV08GPH BIG	\$325.00		1
22	KSNV	The Doctors	2pm-3pm		10/01/12 to 10/07/12	1x	M-----				
	KSNV				10/01/12	:30	2:31 PM	NVSNTV08GPH BIG	\$325.00		1
27	KSNV	Late Night w/Fallon	1237a-136am		10/01/12 to 10/07/12	1x	M-----				
	KSNV				10/01/12	:30	1:21 AM	NVSNTV08GPH BIG	\$250.00		1
32	KSNV	Today 4th Hour	10am-11am		10/01/12 to 10/07/12	1x	M-----				
	KSNV				10/01/12	:30	10:52 AM	NVSNTV08GPH BIG	\$325.00		1
37	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		10/01/12 to 10/07/12	1x	M-----				
	KSNV				10/01/12	:30	5:52 AM	NVSNTV08GPH BIG	\$450.00		1
42	KSNV	M-F Today Show II	9-10a		10/01/12 to 10/07/12	1x	M-----				
	KSNV				10/01/12	:30	9:58 AM	NVSNTV08GPH BIG	\$750.00		1

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin or ancestry.



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48	KSNV	M-F Jeopardy	630-7pm								
	KSNV			10/01/12 to 10/07/12	1x	M-----					
				M	10/01/12	:30	6:58 PM	NVSNTV08GPH BIG	\$1,300.00		1
53	KSNV	Tonight Show	1135p-1237a								
	KSNV			10/01/12 to 10/07/12	1x	M-----					
				M	10/01/12	:30	11:48 PM	NVSNTV08GPH BIG	\$750.00		1
58	KSNV	4PM NEWS (1 hour)	4-5pm								
	KSNV			10/01/12 to 10/07/12	1x	M-----					
				M	10/01/12	:30	4:26 PM	NVSNTV08GPH BIG	\$800.00		1
63	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a								
	KSNV			10/01/12 to 10/07/12	1x	M-----					
				M	10/01/12	:30	6:09 AM	NVSNTV08GPH BIG	\$1,000.00		1
68	KSNV	Today Show	658a-9am								
	KSNV			10/01/12 to 10/07/12	1x	M-----					
				M	10/01/12	:30	8:30 AM	NVSNTV08GPH BIG	\$1,500.00		1
73	KSNV	M-F Early News	5-630p								
	KSNV			10/01/12 to 10/07/12	1x	M-----					
				M	10/01/12	:30	6:13 PM	NVSNTV08GPH BIG	\$1,200.00		1
78	KSNV	Noon News	12-1230pm								
	KSNV			10/01/12 to 10/07/12	1x	M-----					
				M	10/01/12	:30	12:28 PM	NVSNTV08GPH BIG	\$425.00		1
84	KSNV	Dr Phil	3-4p								
	KSNV			10/01/12 to 10/07/12	1x	M-----					
				M	10/01/12	:30	3:13 PM	NVSNTV08GPH BIG	\$450.00		1

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95	KSNV	Days of our Lives	1258p-2pm								
	KSNV				10/01/12 to 10/07/12	1x	M-----				
				M	10/01/12	:30	1:44 PM	NVSNTV08GPH BIG	\$425.00		1
101	KSNV	M-F News 3 at Eleven	11pm-1135pm								
	KSNV				10/01/12 to 10/07/12	1x	M-----				
				M	10/01/12	:30	11:30 PM	NVSNTV08GPH BIG	\$1,200.00		1
104	KSNV	Face to Face w/ J.Ralston	730-758pm								
	KSNV				10/01/12 to 10/07/12	1x	M-----				
				M	10/01/12	:30	7:46 PM	NVSNTV08GPH BIG	\$900.00		1
138	KSNV	Last Call w/Carson Daly	136-205am								
	KSNV				10/01/12 to 10/07/12	1x	M-----				
				M	10/01/12	:30	2:05 AM	NVSNTV08GPH BIG	\$175.00		1
<b>Aired Spots 20</b>											

Gross Total **\$13,075.00**  
 Agency Commission **\$1,961.25**  
**Net Amount Due \$11,113.75** **Payment Terms 30 Days**

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